

THE CHANNEL (**Channel to Brazil for Christ**)
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NON-PROFIT ORG POSTAGE PAID
NEWPORT NEWS, VA
PERMIT NO. 301

RETURN SERVICE REQUESTED

Quality education and training for children living in poverty in the slums of Brazil.

www.THECHANNEL.org

August 2021



THECHANNEL
To Brazil For Christ



Donate Online

www.thechannel.org/donate

Check Gifts

Payable to The Channel Inc.

Text to Give (text amount)

[757 280 2735](tel:7572802735)

Dreambuilders

It costs \$40 per month to support a child in Brazil. Each month we will send you a child photo and story.

Prayer Garden & Outdoor Classroom

This has been in our sights for a long time but COVID has confirmed our need for this outdoor space.

This area at CBC, will be re-paved and seating put in place to allow students to study individually or in small groups. The project requires re-paving an area adjacent to our classrooms which overlooks our pond and bridge. We want to decorate, install outdoor seating and small structure to create more shade. The area will be used for individual & group study, prayer and worship. This project is costing us approximately \$15,000 and if you would like to donate please mark your donation prayer garden.



The garden will also include a shared memorial to honor the many members of our community in Brazil who have been lost to sickness or gang violence.

Grief is a reality for the majority of our students and we want to create a special place for them within the project where we can remember loved ones.

Welcome Casie

Last month we introduced Celeste, this month we are excited to bring Casie Clark on as our Media Volunteer.

Casie has been a part of the CBC family her whole life and has visited the project twice. In 2007, she celebrated her eighth birthday in Brazil with her family, and then returned with a church mission team in 2009. During these trips she developed strong connections with the students at CBC. These friendships opened her eyes and sparked a drive to support the program. Throughout her childhood, Casie stayed connected by helping at CBC's fundraising events including the walkathon, the international children's festival, and the annual banquets.



In May 2021, Casie graduated from Northern Michigan University with a bachelors in Outdoor Recreation Leadership and Management and is starting her career working as a wilderness therapy field instructor in northern Georgia. During her time off from work in the field,

Casie will be helping with CBC's social media marketing. Her goals are to cultivate a network of supporters and connect them to daily life in Brazil by expanding CBC's social media presence.

Seeing the power and impact of sharing CBC's mission with others, Casie encourages supporters to share their love and commitment to this program with those around them. *"Whether in person or on social media, we have the ability to share the stories of these children with the people around us. When you share or like CBC's media posts, you are creating an opportunity for those around you to connect to CBC's mission and join the community who supports the children in Brazil."*

We encourage you to get involved with CBC's social media by creating your own posts about your experiences, tagging CBC's media, or by sharing and liking our posts.

You can also send ideas and suggestions to us.

Email: media@thechannel.org.

Our Facebook Page is @channeltobrazil



REGISTER THIS MONTH !

We hope that you have prayerfully considered joining us for our **FITNESS FOR FREEDOM FUNDRAISER, 2021**

<https://www.charityfootprints.com/fitnessforfreedom/>

STEP 1: Today

RECRUIT team members from anywhere in the world to join you. Decide together on your goals for distance and fundraising. Pick a fun team name and pray about how you will share CBC through this fundraiser.

STEP 2: August 14 – September 6

REGISTER and set up your account at the link above. Once you register, you will have your own web page that will track your team's combined distance and funds you raise together. Registration: \$25/participant (proceeds go toward your overall fundraising goal)

STEP 3: As much as possible

SHARE your team fundraising page with others so they can support you through donations. Post the link to your web page on social media or send it in a text or email to friends and family.

STEP 4: September 6-20

TRACK your steps/miles.

1. Download the free Charity Footprints App or manually enter your miles on your event page.
2. Sync your fitness device (Fitbit, Apple Watch, Garmin, Google Fit, Misfit, Strava) or use the health app on your phone.

STEP 5: August 14 – October 9

CONTINUE TO SHARE!!! Your team fundraising page will be active after the fitness portion is over to receive donations and support for the ministry through the beginning of October.

Our goal is not only to raise funds but awareness and new supporters for the ministry God is doing in Brazil. Thank you for helping us put CBC in front of the next generation through our **Fitness for Freedom Fundraiser**.